

2400 PULL UP BANNER

Artwork Guidelines

ARTWORK PREPARATION

Visual area: 2170(h) x 2400(w)

Ensure that all text and logos are kept within

“VISUAL AREA”

Bleed area(s):

These areas are required for attachment to the system, they are inserted into the frame, and are not visible when erect.

For a clean finish on your display make sure any background colours or graphics bleed off into these areas.

Also, add an extra few millimetres bleed to the left and right sides.

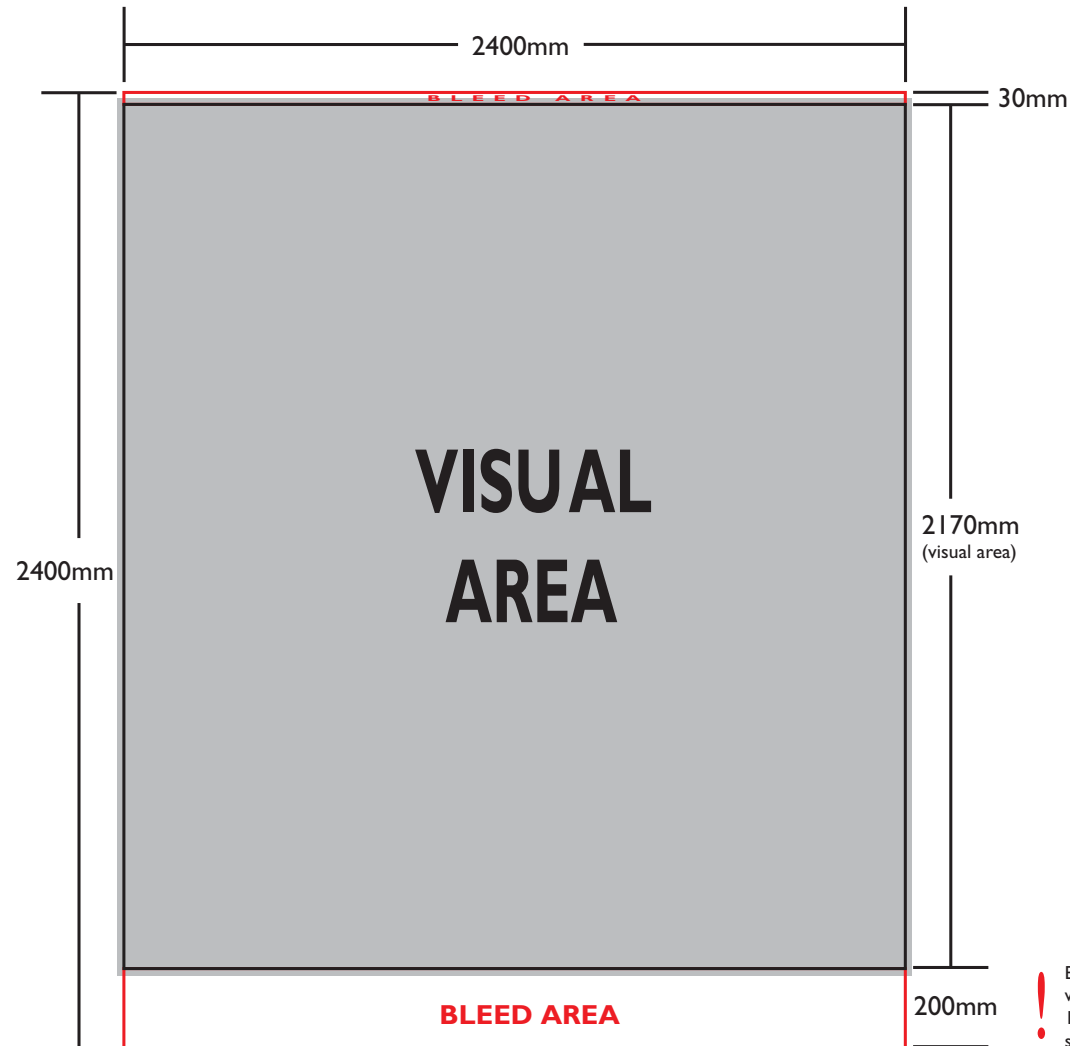
Setup:

Your artwork can be set up to as little as 25% of actual size but quarter or half size is most common.

Make sure all images are at least 300dpi

If you are unable to source high resolution images, it is recommended to request an at-size proof of a portion of your banner to check quality.

If you have any further queries please don't hesitate to call us on **03 9489 2911**



! Ensure this area is included in the artwork and is 200mm when at full size (if creating artwork at half size it will be 100mm, quarter will be 50mm etc). It is important for the system's operation.

